

**It's going to take trillions of dollars to rework the energy sources all over the world. We're going to have to move away from fossil fuels.**

**Ted Turner**



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**SES 194**

# **Energy in Everyday Life**

## **Order of Magnitude Estimate**

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**What's the total mass of rubber left on US roads each year by tire-wear?**

# Our guidelines for making an order-of-magnitude estimate:

- \* *Guess*
- \* *Talk to your gut*
- \* *Divide and conquer*
- \* *Lie skillfully*
- \* *Punt*
- \* *Use guerrilla warfare*
- \* *Lower your standards*
- \* *Cross-check*



**I'll guess that with ~200 million cars in the US, maybe 2 billion lbs/year ~ 1 billion kg/yr ~ 1 million tons/yr are left on the roads each year.**

**I'll estimate a tire loses a 1 lb of rubber per year.  
4 tires per vehicle means 4 lbs/year.  
250 million adults = 250 million vehicles.  
So, 1 billion lbs/year or 0.5 billion kg/year.**

**This is about a factor of two from my wild initial guess.**



**LOWER YOUR  
STANDARDS**



**This estimation path depends on the mass of rubber lost per year. Let's do a more refined estimate of that mass.**

**A tire get replaced when its lost ~ 1 inch of tread.**

**A tire width is about the length of my hand, so ~ 6 inch.**

**A tire radius is ~ 1 foot, so 12 inch.**

**Volume of cylinder is**

$$\pi \times \text{radius}^2 \times \text{width}$$

**The volume of rubber lost is**

$$\text{Volume}_{\text{new}} - \text{Volume}_{\text{replace}}$$

$$\sim (3 \times 12^2 \times 6) - (3 \times 11^2 \times 6)$$

$$\sim 18 \times (144 - 121)$$

$$\sim 18 \times 20$$

$$\sim 400 \text{ inch}^3$$



**Divide**  
*AND*  
**Conquer**



**Converting to metric,**

**$400 \text{ in}^3 \sim 400 \text{ in}^3 \times (2.5 \text{ cm/in})^3 \sim 400 \times 20 \sim 8000 \text{ cm}^3 \sim 10^4 \text{ cm}^3$ .**

**I know water has a density of  $\sim 1 \text{ g/cm}^3$ .**

**Rubber kinda floats so rubber has  $\sim 1 \text{ g/cm}^3$ .**

**GUERRILLA  
WARFARE**

**The mass of rubber lost by one tire before replacement is**

**$\sim 10^4 \text{ cm}^3 \times 1 \text{ g/cm}^3$**

**$\sim 10^4 \text{ g} \sim 10 \text{ kg} \sim 20 \text{ lbs}$ .**

**So far this makes some gut level sense.**

**TRUST  
YOUR  
GUTS**

**Common Knowledge**  
Share what you know.

**I know the average driver puts on ~ 12,000 miles/year and tires need replacing every ~ 40,000 miles.**

**On average then, one tire gets replaces every year.**

**Assuming every adult has one car and that motorcycles balances commercial semis, 250 million adults = 250 million vehicles = 250 million tires replaced every year.**

**Since each tire has lost 10 kg upon being replaced, this means a total mass per year on US roads of  
250 million x 10 ~  $2 \times 10^9$  kg , or 4 million tons.**

**Our three estimates, although similar in approach taken, yield consistent answers.**